



Pushing for Change
Friends of the Lakeland
Growing People and Communities

To whom it may Concern

Friends of the Lakeland
putting on a SPECIAL EVENT

Featuring

Motivational Speaker
-Joe Roberts
SkidrowCEO

Information for the event is attached

Friends of the Lakeland

Judy Cabay
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Bonnyville, Alta
T9N 2G4



**Pushing for Change
Friends of the Lakeland**

Growing People and Communities

1 Step at a Time

JOE ROBERTS (Motivational Speaker)

SKIDROW CEO

WE are planning two events, one for students from grade 9-12, and one for the Lakeland Community. It is a speaking engagement sponsored by LCU and the Lakeland Community at Large.

The speaker Joe Roberts is a well known motivational speaker who speaks from the Heart on His Life Story from a Young age from the Streets of Vancouver to Recovery and becoming a CEO.

His mission is to awaken young people so they can overcome challenges in life and we can overcome drug and homelessness in our communities.

They can become the CEO in there lives!

WE are planning to have All High School students attend this event from across the Lakeland Area. There will also be a Free Open Public Event in the Evening.

C2 CENTRE BONNYVILLE.

High School Student Event _____ Public Event

March 25/2025

Mar26/25

11.30am to 1.30PM

7.00pm-8.30pm

Both events are --Free of Charge to Attend

**MAKING A DIFFERENCE IN SOMEONES LIFE-by PAYING IT FORWARD
LETS SEE IF WE CAN enhance OUR COMMUNITIES**

1 STEP AT A TIME

JE ROBERTS

778-584-5202 info@josephroberts.ca skidrowceo.com

From Skid

The Push for Change

Choose File No file chosen

310, 2020

To Whom It May Concern,

I would like to recommend Mr. Joe Roberts as a motivational speaker about important topics that impact our youth today. As an administrator in a secondary school, I know that young people are particularly susceptible to the messaging they are receiving, and I am pleased to say that Joe is one of the most effective at spreading the stories and

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Joe Roberts - Keynote 6 Schools - Joe Roberts - Keynote 6 Schools.pdf

messages that they should hear.

On one occasion, he spoke to a group of social justice conference attendees here, and fired them up to go out and make a difference in their world. Recently, he spoke to our entire graduating class as they are about to enter 'party season' and move on from our safe community to the wider world - and Joe hit it out of the park in using his own story to make them think twice about impulsive decisions they may be tempted to make. In both cases, through his combination of humour, sincerity, and charisma, he kept his audience riveted and I heard nothing but positive feedback from students and staff alike.

At least part of his success is the organization behind him. I sensed that his wife and partner kept things organized and was very easy to work with. Finally, Joe was able to spend significant, thoughtful time with me before his talk in order to tailor it especially for our school and group of students. That extra effort made all the difference.

I strongly recommend Mr Joe Roberts as an inspiring important speaker for our young people today.

Sincerely,

Daryl Weaver

Assistant Principal, Senior School, Vancouver College

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www.vc.bc.ca

- Rick Hansen, Canada's Man in Motion

"My sincere congratulations and thanks upon the conclusion of your remarkable journey from Newfoundland to Vancouver with a shopping cart. Your work to raise awareness and advance the cause of youth homelessness is of great importance."

- Justin Trudeau, Prime Minister

ENGAGE YOUR STUDENTS

Lillian Berg Public School, Vermillion Bay

www.thepushforchange.com

Schools who hosted

The Push for Change:

Algonquin College
 Ban'ng Memorial High School
 Barrie North Collegiate
 Britannia Secondary School
 Brooks Junior High School
 Burnaby North Secondary School
 Caledonia Secondary
 Canadore College
 Carlton Place High School
 Centre Hastings Secondary School
 Comerbrook Regional High School
 Echo Bay Public School
 Elgin Park Secondary School
 FH Collins Secondary School
 Ginew School, Rosseau River
 HD Stafford High School
 Ignace Public School
 Indian Head High School
 John Oliver High School
 Keith Lynn Alternative Secondary
 Kelowna High School
 King George Secondary School
 Langley Secondary School
 Lord Akins Junior High School
 Maple Ridge Secondary School
 Membertou School
 Nanaimo Public School
 Nicholson Catholic College
 North Albion Collegiate Institute
 North Hastings High School
 Northern Lights High School
 Pacific Academy
 Pelican Falls First Nation High School
 Pine Tree Secondary School
 Port Colborne High School
 Port Moody Secondary
 Prince Albert Collegiate Institute
 Queen Elizabeth Secondary
 Regent Christian Academy
 Royal Roads University
 Sardis Secondary School
 Seycove Secondary
 Sioux Valley High School
 Stayner Collegiate
 Strathroy District High School
 St. Paul's High School
 St. Teresa's Catholic High School
 Stó:lō Nation – Chilliwack BC
 Surrey School District
 Thornhill Junior Secondary
 Trenton High School
 Tupper High School
 Wesmor Public High School
 Whitewood School
 and countless others!