

TOWN OF BONNYVILLE

REQUEST FOR DECISION

Date: February 5, 2025

Submitted By: Administration

Meeting Date: February 11, 2025

SUBJECT: Funding Request - Pushing for Change

BACKGROUND: Attached is a donation request from Judy Cabay of “Pushing for Change”, an organization requesting funding in the amount of \$2,500.00 to assist with the costs of hosting a public speaking event for all Lakeland area High Schools on March 25th, with Joe Roberts as the Keynote speaker. There is also a public event scheduled for March 26th; both events are being held at the C2.

Joe Roberts will be sharing his journey from skid row to CEO, with his personal experience of being a homeless addict on the streets in Vancouver. If approved, the funding would be used to cover the costs of the rental for the C2 Centre. The MD of Bonnyville and the City of Cold Lake will also be asked to provide funding for this event. Schools are being asked to provide free bussing. Local businesses, along with the Lakeland Credit Union will be providing 10 gift card Educational certificates in the amount of \$500 each, that can be deposited at the Lakeland Credit Union into an Educational Fund Acct..

OTHER COMMENTS: The Town of Bonnyville has not provided a donation to the Pushing for Change organization in the past.

REPORT/DOCUMENT: Attached Available NIL

1. Pushing for Change Letter
2. Pushing for Change Special Event

PREFERRED STRATEGY: As per Policy 24-FN-100, requests over \$1,500.00 must go to Council for consideration. Council may consider the request for the donation in an amount up to \$2,500.00 to the Pushing for Change organization.

OPTIONS: Council can choose to provide a donation at an alternative level up to \$2,500, or not to provide a donation.

RELEVENCE TO STRATEGIC PLAN:



Communications
Strategy



Economic
Growth



Recreation &
Wellness




Service
Excellence



Value Added
Services

RECOMMENDATION: THAT Council approve a donation in the amount of up to \$2,500.00 to the Pushing for Change organization.

FINANCIAL: Costs associated with this funding request will be funded from Council Receptions and Public Relations which includes various Event Sponsorships and Donations for the 2025 Budget.



Jeannine Chornohos
Finance Director



Renee Stoyles
Acting Chief Administrative Officer