



Hearts for Healthcare
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Date: August 27, 2024

Dear Renee Stoyles, General Manager of Corporate Services, Town of Bonnyville

Re: Funding Request Proposal – Hearts for Healthcare 2025-2027 Budget Years

At Hearts for Healthcare, we strive to improve local healthcare with the unwavering help of our community. Our aim is to ensure that everyone has access to proper care from preventative medicine to emergency services. Our main initiatives include: the purchase of medical equipment, fostering facility upgrades, supporting our healthcare professionals and the public through awareness and advocacy and medical professional recruitment and retention.

The recruitment and retention of Medical Professionals to our area remains at the forefront of our efforts and a primary concern heard from our community members and stakeholders. We have worked diligently to develop a program that builds and nurtures these efforts in response to the immense need to bring physicians into our community. We have built a strong community partnership with key stakeholders, like yourselves, and feel that our Recruitment and Retention Program will continue to have great success in ensuring that everyone in our community can access a family physician, reduce emergency room wait times and relieve the pressure on our current team of healthcare professionals.

Our request to you is to maintain this collaborative community partnership that continues to have a direct impact on creating safe and healthy environments where your employees and constituents work, live and play. We are asking for your consideration of commitment to the following:

1. Three year commitment (2025-2027) of \$5,000 per year in support of our Recruitment & Retention Program, specifically for the purchase of equipment from Our Healthcare Wishlist. This list includes items requested from the many healthcare facilities/departments that we support including, Cold Lake Healthcare Centre, Cold Lake & Bonnyville Community Health Services (Allied Health, Public Health, Long Term Care, Home Care, Mental Health & Addictions), Cold Lake Primary Care Network

including the Elizabeth Metis Settlement Outreach Clinic and Cold Lake First Nations Health Centre. This list is completed each year in November and reflects the needs and priorities of each of the above listed organizations.

2. In-Kind contribution for our Gala Silent Auction: an item or package that highlights the Town of Bonnyville.
3. Attendance to the Hearts for Healthcare Gala. Tables of 8, valued at \$1000
4. Consideration for the Town of Bonnyville's participation in our 2024 Sparkle in the Park as a Display Participant: You will be assigned 1 stall/site within the Cold Lake M.D. Campground with the creative freedom to make it unique while also promoting your organization. Last year's event had 55 vendors and 3200 vehicles attended.

Your collaboration and support of these programs will have a substantial and direct benefit to our Community.

Serviceable Area:

*The Cold Lake Healthcare Centre services a surrounding area of more than 40,000 people that utilizes our hospital programs and services

*The catchment area that utilizes our healthcare facilities includes: Cold Lake, 4 Wing Cold Lake, Bonnyville, St Paul, Elk Point, communities into Saskatchewan, also our 12 surrounding indigenous communities including: Cold Lake First Nations, Elizabeth Metis Settlement.

Partnership Successes:

*5 new physicians joined our team, partly due to community stakeholder investments in our Attraction and Retention Programs and the purchase of equipment that aids in these professionals having the necessary tools to do their jobs safely and effectively.

*Your contribution in 2024 Gala helped us purchase specialty equipment in support of Women's Health. The event raised \$325,000

Community Struggles:

*accessibility and inclusivity are two major factors that our Indigenous communities face, investments in programs such as CLFNS Palliative Care and Elizabeth Metis Settlement Outreach Clinic ensure that members can easily access personalized and compassionate care, that services offered are culturally sensitive and respect the values and traditions of community members.

*recurring overnight ER closures due to staff shortages. Attraction and retention efforts not only improve the patient experience and well-being but the mental and physical health and well-being of staff

*patients sometimes need to travel great distances for services; losing wages, social support and time. Programs like the CLPCN Infusion Clinic allow these patients to access a safe and comfortable space to receive their treatments close to home.

We hope that you will consider helping us in our continued efforts in nurturing and encouraging growth within our current healthcare team by providing them with the appropriate resources, equipment and support staff.

Thank you again for your support.

Sincerely,

The Hearts for Healthcare Board of Directors