



September 12, 2024

Mayor and Council  
Town of Bonnyville  
4917 49th Ave Bonnyville, Alberta

Dear Madame Mayor Elisa Brosseau and Council,

On behalf of the Bonnyville Friendship Centre, I am writing to invite the Town of Bonnyville to participate in our 2025 Fundraising Gala as a Gold Sponsor. The Bonnyville Friendship Centre's gala is set to be our largest fundraising event, with proceeds dedicated to supporting programs and services that have limited to no funding available and rely solely on donations. In recent years, the focus has been our food security programs; include the Bonnyville Food Bank, Friends for Lunch, the Community Kitchen, and our newest initiative, the Serving Seniors program.

As you know, these programs provide essential services to many vulnerable individuals in our community. The demand for food security support has grown significantly in recent years, and we have been fortunate to meet this need with the help of dedicated sponsors and community partnerships. However, with funding being limited, it remains a challenge to maintain and expand our services.

We are requesting your support as a Gold Sponsor, with a contribution of \$5,000. Your generosity will directly impact the success of our programs, ensuring that no one in our community goes without access to nutritious meals and resources. In addition to supporting food security, your sponsorship will demonstrate your commitment to helping some of Bonnyville's most vulnerable citizens, including families, seniors, and those facing economic hardships.

As a Gold Sponsor, the Town of Bonnyville will receive prominent recognition at our gala, including logo placement on promotional materials, event signage, and public acknowledgment during the evening's program. Your contribution will also be acknowledged on our social media platforms and in our post-event communications.

In addition to the gala, the Friendship Centre hosts several other community events/fundraisers throughout the year, such as BBQs and the Walk for Friendship, but this gala remains our most significant fundraising opportunity. Your support will make a meaningful difference to the community programs we are able to provide and expand upon.

We hope that you will consider joining us in making our 2025 gala a success. Should you have any questions or require additional information, feel free to contact me at 780-826-3374.

Thank you for your ongoing support of the Bonnyville Friendship Centre and the important work we do together.

Warm regards,

Cynthia Gamache  
Community Initiatives Coordinator  
Bonnyville Friendship Centre  
780-826-3374