



Dear Town of Bonnyville,

The Bonnyville Friendship Centre is excited to announce, "A Night at the Gatsby", a spectacular fundraising event, on October 18<sup>th</sup>, 2024. As a valued supporter of our organization, we would be honored to have you join us for this special evening.

"A Night at the Gatsby" promises a glamorous night filled with entertainment, charcuterie station, midnight pizza smorg, and a chance to make a positive impact in our community. This year, all proceeds from the gala will be directed towards supporting our local Food Bank, a cause that is close to our heart.

The Bonnyville Food Bank is more than just a food bank. Through this program we also offer our Friends for Lunch, Community Kitchen, and Serving Seniors programs – all focused on ending food insecurity in our community. The number of families and individuals that are accessing our local Food Bank continues to see a heavy increase, and as the cost of living gets higher, these numbers continue to rise. We have seen a substantial increase in our Friends for Lunch program as well. This program provides 7 local schools with lunch items for those children who would otherwise go without. The average number of youths that access the Friends for Lunch program is roughly 40 per school. This year, we have also seen an immediate need among our seniors. In an effort to mitigate the cost of living and groceries for our elder population, we implemented our Serving Seniors program, providing low-income seniors in our community with a nutritious meal, delivered to their home – free of charge. Even with community donations, the Food Bank shelves are often bare, as the food goes out to those in need often faster than it comes in.

In short, we need your help. By committing to being a corporate sponsor, you will not only be treating yourself and your guests to an unforgettable evening but also contributing significantly to a cause that helps address food insecurity in our community.

Here are the details for the event:

**Date: October 18<sup>th</sup>, 2024**

**Time: 7:00om at the Bonnyville Centennial Centre**

**Ticket prices:**

**\$550.00 for a table of 8**

**\$75 for an individual ticket**

**Corporate Sponsorship Packages:**

**Gold Package - \$5000.00**

**Silver Package - \$3000.00**

**Bronze Package - \$1500.00**

**\*\*Details outlining these packages on the next page & each package includes a table for 8 guests\*\***

To reserve your corporate sponsorship or table or if you have any questions or need further assistance, please do not hesitate to contact us at 780-826-3374.

Your support has been instrumental in helping us carry out our mission, and we are truly grateful for your continued generosity. Together, we can make a meaningful difference in the lives of those in need.



We look forward to celebrating with you at the Night of the Gatsby Gala and creating memories that will last a lifetime. Thank you for being a vital part of our community.

In Friendship,

Cynthia Gamache, RSW  
Director of Crisis Supports  
780-201-3518  
Crisis.support@bfriendship.ca



## Corporate Sponsorship Information

**\*\*Food Hampers for a family of 4 costs roughly \$250.00\*\***

### **Gold Package - \$5000.00**

Company name and Gold Sponsor recognition on a ceremonial bench in our cultural room.

Plaque presented at the event.

Corporate VIP table at event.

Front row seating at the event.

Provide food hampers for 20 families.

Recognition in media and at event.

Recognition on contributors' signage at event.

Recognition in our "support our supporters" flyer.

### **Silver Package = \$3000.00**

Plaque presented at the event.

Corporate VIP table at event.

Second row seating at the event.

Provide food hampers for 12 families.

Recognition in media and at event.

Recognition on contributors' signage at event.

Recognition in our "support our supporters" flyer.

### **Bronze Package - \$1500.00**

Plaque presented at the Gala.

Corporate VIP table at event.

Provide food hampers for 6 families.

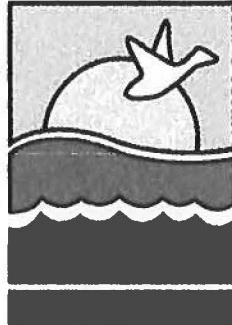
Recognition in media and at event.

Recognition on contributors' signage at event.

Recognition in our "support our supporters" flyer.

***All monetary donations are greatly appreciated, we plan to recognize each contributor whatever the contribution, to our Food Bank!***

Registered Charity Number# 106801657RR001



**Town of Bonnyville**  
**Sponsorship and Donation**  
**Request Form**

**This completed form must be submitted within a minimum of  
60 days prior to the planned event.**



# Town of Bonnyville Sponsorship and Donation Request Form

This completed form must be submitted within a minimum of 60 days prior to the planned event.

**Organization or Person Requesting Funds:**  
Bonnyville Friendship Centre

**Contact Name(s):**  
Cynthia Gamache

**Phone Number:** 780-826-3374      **Email Address:** crisis.support@bfriendship.ca

**Mailing Address:**  
Box 5399 Bonnyville, AB T9N2G5

<b>Funding Request Total:</b> \$5000.00 <b>Date of Event (dd/mm/yyyy):</b> 18/10/2024      \$5000.00	<b>Type of Sponsorship Request:</b> <input checked="" type="checkbox"/> Event <input type="checkbox"/> Table <input type="checkbox"/> Conference <input type="checkbox"/> Gifts-in-Kind (i.e., Silent Auction Items) <input type="checkbox"/> Other (please explain): _____ _____
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**Briefly Describe Your Organization (not-for-profit, for profit):**  
The Bonnyville Friendship Centre is a not for profit, innovative community based service centre that empowers our community by promoting wellness through programming based on cultural values.

**Please Indicate the Intended Purpose of the Funds:**  
All funds raise at the Night at the Gatsby Food Bank Fundraising Gala will go to the Bonnyville Food Bank and food security programs.

**What are the direct goals/objectives of the project/event?**  
The Bonnyville Food Bank relies on community donations, the goal of the fundraiser is to have adequate funds to continue to run our food security programs, Food Bank, Community Kitchen, Friends for lunch and Serving Services.

**Where and when is the project/event taking place?**  
October 18th, 2024 at the Bonnyville & District Centennial Centre.

**How many people will benefit from the planned project/event?**  
Our success in this event will benefit thousands of families, individuals, and children in our community.

**Please describe how the project/event will benefit the community and/or the residents of the Town of Bonnyville:**  
Community members that are facing food insecurity will continue to have reliable supports and services so that no one in Bonnyville has to go hungry.

**Please specify the amount of funding requested/anticipated from other organizations or government sources:**  
We are requesting up to \$5000.00 (Gold Sponsorship Package). Our sponsorship packages are: Gold - \$5000.00, Silver - \$3000.00, and Bronze - \$1500.00 in an effort to meet other company/organizations donation availabilities.

**Please provide any additional information that will assist to support a funding decision:**  
Please see the attached Sponsorship Request letter.

**Please provide the planned sponsorship/donation recognition methods for the acquired funds:**  
Gold Package - \$5000.00  
Company name and Gold Sponsor recognition on a ceremonial bench in our cultural room.  
Plaque presented at the event.  
Corporate VIP table at event.  
Front row seating at the event.  
Provide food hampers for 20 families.  
Recognition in media and at event.  
Recognition on contributors' e-grape at event.  
Recognition in our "support our supporters" flyer


**Has the Town of Bonnyville provided a donation or sponsorship contribution within the last 2 years, and if so, how was the Town of Bonnyville's contribution recognized?**  
All previous sponsorships/donations from the Town of Bonnyville have been recognized on social media as well as news media.

**Additional Documents**

You may attach additional documentation if you require more space or would have liked to include additional information.

**Town of Bonnyville Logo Permission Requirements**

Please contact the Chief Administrative Officer at [brogers@town.bonnyville.ab.ca](mailto:brogers@town.bonnyville.ab.ca) for all use of Town of Bonnyville Logos as well as advertising, signs and imaging which require authorization by Town of Bonnyville Administration.

<b>Signature:</b> 	<b>Date Submitted (dd/mm/yyyy)</b> 31/08/2024
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**FOIP Disclosure**

Any personal information that the Town of Bonnyville may collect on this form is in compliance with the *Freedom of Information and Protection of Privacy (FOIP) Act*. The information collected is required for the purpose of carrying out an operating program or activity of the Municipality. If you have any questions about the collection of information, please contact the Freedom of Information and Protection of Privacy Coordinator at 780-826-3496.

THE BONNYVILLE FRIENDSHIP CENTRE PRESENTS

# A NIGHT AT THE BONNYVILLE

FUNDRAISING GALA

OCTOBER 18, 2024 7PM

BONNYVILLE CENTENNIAL CENTRE  
BONNYVILLE, ALBERTA

CALL 780.826.3374 FOR TICKETS OR TO RESERVE YOUR TABLE

ALL PROCEEDS TO SUPPORT THE BONNYVILLE FOOD BANK

FEATURING

CASH BAR   LIVE BAND & DANCE   50/50   CHARCUTERIE   PIZZA SMORG MIDNIGHT LUNCH  
LIVE AUCTION   EXPERIENCE PACKAGES RAFFLE   360 VIDEO BOOTH

THANK YOU TO OUR 2023 CO-OP AND SPONSORS