

TOWN OF BONNYVILLE

REQUEST FOR DECISION

Date: September 4, 2024

Submitted By: Administration

Meeting Date: September 10, 2024

SUBJECT: Bonnyville Friendship Centre – Fundraising Gala Sponsorship Request

BACKGROUND: Attached is a letter and sponsorship request from Cynthia Gamache, Director of Crisis Supports with the Bonnyville Friendship Centre requesting a sponsorship in the amount of \$5,000.00 for their Night at the Gatsby Fundraising Gala. The gala is being held on October 18th, 2024, at the Centennial Centre and funds raised at the gala will be used to support the Bonnyville Food Bank which includes the Friends for Lunch Program, Community Kitchen Program and Serving Seniors Program.

In previous years, and included in the 2024 Operating Budget, Council has purchased a table at a cost of \$350.00 to attend this event.

OTHER COMMENTS: Corporate sponsorship packages include:

Gold Package	\$5,000.00
Silver Package	\$3,000.00
Bronze Package	\$1,500.00

All sponsorship packages include recognition of sponsorship, as well as a Corporate VIP at the event and tickets for a Table of 8 guests.

REPORT/DOCUMENT: Attached Available NIL

1. BFC Letter and Sponsorship Request

DESIRED OUTCOMES: That Council purchase a Bronze Sponsorship Package at a cost of \$1,500.00 for the Bonnyville Friendship Centre Fundraising Gala.

OPTIONS:

1. Purchase a Bronze Sponsorship Package.
2. Purchase an alternate Sponsorship Package.
3. Purchase a Table to attend the gala.
4. Do not attend this event.

RELEVANCE TO STRATEGIC PLAN:



Communications
Strategy



Economic
Growth



Recreation &
Wellness



Service
Excellence



Value Added
Services

RECOMMENDATION: THAT Council purchase a Bronze Sponsorship Package at a cost of \$1,500.00 for the Bonnyville Friendship Centre “A Night at the Gatsby Fundraising Gala”.

FINANCIAL: Should Council approve the purchase of a Bronze Sponsorship Package the cost implication will be \$1,150.00 as the 2024 Operating Budget includes \$350.00 to attend this event.



Renee Stoyles
General Manager of Corporate Services



Bill Rogers
Chief Administrative Officer