

# TOWN OF BONNYVILLE

## REQUEST FOR DECISION

WALKON 99)

**Date:** August 27, 2024

**Submitted By:** Administration

**Meeting Date:** August 27, 2024

**SUBJECT:** Alberta Care – 2024 Conference Sponsorship Request

**BACKGROUND:** Administration received an email from the Executive Director of Alberta Care asking Council to sponsor the 2024 Alberta Care conference being held in Bonnyville at the GenMec Hall from September 11<sup>th</sup> to 13<sup>th</sup>, 2024. The request also includes a donation for the silent auction.

The Alberta Care Fall Conference is an annual event that offers support and tools, provides tours and is an opportunity to network with colleagues. Alberta Care provides training and networking opportunities in the solid waste and recycling industry throughout Alberta. There is currently one member of Council from the Town who is designated as a voting member at the Alberta Care meetings.

The Town of Bonnyville has not sponsored this event in the past but have always attended. As this event is being held in the Town of Bonnyville, Administration is recommending that Council sponsor the event at the Silver Level in the amount of \$1,000 - \$2,000.

**REPORT/DOCUMENT:**  Attached  Available  NIL  
Email and Sponsorship Form  
Brochure

- OPTIONS:**
1. Council purchase a Silver Sponsorship package at a cost of \$2,000.00
  2. Council purchase a sponsorship package at another level.
  3. Council could choose not to sponsor this event.

**RELEVANCE TO STRATEGIC PLAN:**



Communications Strategy



Economic Growth



Recreation & Wellness



Service Excellence



Value Added Services

**RECOMMENDATION:** THAT Council purchase a Silver level Sponsorship for the 2024 Alberta Care Conference at a cost of \$2,000.00.

**FINANCIAL:** Sponsorship for this event was not included in the 2024 Operating Budget. If approved, funds would come from the Council Receptions and Public Relations budget.

Renee Stoyles  
General Manager of Corporate Services

  
Bill Rogers  
Chief Administrative Officer

## Renee Stoyles

---

**From:** Tracy Ghostkeeper  
**Sent:** August 26, 2024 7:30 AM  
**To:** Bill Rogers; Renee Stoyles  
**Subject:** FW: Conference 2024 Registration  
**Attachments:** Levels of Sponsorship Conference 2024' - Bonnyville, AB.doc

**Importance:** High

Apparently they were told we are interested in sponsoring?

*Tracy Ghostkeeper*  
**Executive Assistant**  
**Town of Bonnyville**  
**Email:** [admin@town.bonnyville.ab.ca](mailto:admin@town.bonnyville.ab.ca)  
**Phone:** 780-826-3496  
**Fax:** 780-826-4806  
[www.bonnyville.ca](http://www.bonnyville.ca)



**Confidentiality Caution:** This message is intended only for the use of the individual or entity to which it has been addressed and may contain information that is privileged and confidential. If you are not the intended recipient, or the employee or agent responsible for delivering the message to the intended recipient, you are hereby notified that any dissemination, distribution or copying of this communication is strictly prohibited. If this communication has been received in error, respond immediately via telephone or return e-mail, and delete all copies of this material.

---

**From:** Alberta Care <[executivedirector@albertacare.org](mailto:executivedirector@albertacare.org)>  
**Sent:** Friday, August 23, 2024 4:50 PM  
**To:** Tracy Ghostkeeper <[admin@town.bonnyville.ab.ca](mailto:admin@town.bonnyville.ab.ca)>  
**Subject:** RE: Conference 2024 Registration

The boat trip is completely booked, no further seats available. I will keep in mind that if there is any cancellations, I will notify you.

A gentle reminder is that we ask for a donation for our silent auction tables, it can be from your local stores or something from the Town with a logo.

I have also attached a sponsorship form so the Town can be acknowledged as a sponsor on our website and our sponsor board during the conference.

I was told by a Councilor that the Town would be interested in sponsoring.

Take care  
Linda

---

**From:** Tracy Ghostkeeper <admin@town.bonnyville.ab.ca>  
**Sent:** Friday, August 23, 2024 1:57 PM  
**To:** Alberta Care <executivedirector@albertacare.org>  
**Subject:** Conference 2024 Registration  
**Importance:** High

Hi there,

Please see the attached Registration for the 2024 Conference.

Would you like us to put the cheque in the mail, or would you like Councillor Sharun to bring it to the Conference with him again this year?

Just let me know!  
Thank you,

*Tracy Ghostkeeper*  
**Executive Assistant**  
**Town of Bonnyville**  
**Email:** [admin@town.bonnyville.ab.ca](mailto:admin@town.bonnyville.ab.ca)  
**Phone:** 780-826-3496  
**Fax:** 780-826-4806  
[www.bonnyville.ca](http://www.bonnyville.ca)



**Confidentiality Caution:** This message is intended only for the use of the individual or entity to which it has been addressed and may contain information that is privileged and confidential. If you are not the intended recipient, or the employee or agent responsible for delivering the message to the intended recipient, you are hereby notified that any dissemination, distribution or copying of this communication is strictly prohibited. If this communication has been received in error, respond immediately via telephone or return e-mail, and delete all copies of this material.



Virus-free. [www.avg.com](http://www.avg.com)

# ALBERTA CARE Conference 2024'

Sept 11-13, 2024  
GenMec Hall  
4315 50 Avenue  
Bonnyville, AB

---

*My organization/Municipality is interested in sponsoring the Alberta CARE Spring Seminar in the amount of:*

**DIAMOND** (\$10,001 - \$30,000) \$ \_\_\_\_\_

**PLATINUM** (\$5,001 - \$10,000) \$ \_\_\_\_\_

**GOLD** (\$2,001 - \$5,000) \$ \_\_\_\_\_

**SILVER** (\$1,000 - \$2,000) \$ \_\_\_\_\_

*For those who sponsor, they are entitled to a free exhibit space. (Value \$800.00)*

Sponsor Contact Information

Organization:

Contact Name:

Mailing Address:

Tel:

Fax:

E-mail:

**Please email the sponsorship form or mail this form with your payment to:**

Alberta CARE  
5212 49 Street  
Leduc, AB T9E 7H5  
780-980-8089 office  
780-668-6767 cell

[executivedirector@albertacare.org](mailto:executivedirector@albertacare.org)

## 24th Annual Alberta CARE Conference

Please forward registrations & payment to:  
**ALBERTA C.A.R.E.**  
Linda McDonald, Executive Director  
5212-49 Street  
Leduc, AB T9E 7H5  
Cell: 1-780-668-6767  
Email: [executivedirector@albertacare.org](mailto:executivedirector@albertacare.org)  
Web: [www.albertacare.org](http://www.albertacare.org)

### Who Should Attend?

- Municipal Elected Officials
- Waste Management Employees
- Public Works Employees
- Landfill Operators
- Government Waste Management Agencies
- Community Recycling Associations and Non-Profit Groups
- Waste Management Businesses
- Environmental Organizations
- School Boards, Education Facilitators
- Anyone interested in Reusing, Reducing, Recycling and Recovery

**Silent Auction**  
Going once...  
Going twice...

Beginning September 11th  
Ending September 12th at 8pm

## 24th Annual Alberta CARE Conference

September 11th-13th

# 2024

### Accommodations

Microtel Inn  
5409 Lakeland Road, Bonnyville, AB  
1-780-687-2120

Block of Rooms under "Alberta CARE"



Block of Rooms under "Alberta CARE"



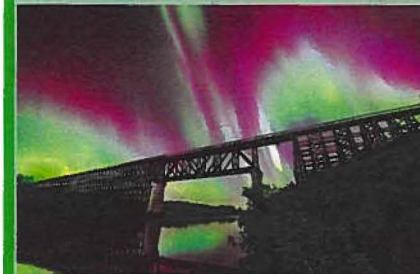
Best Western Hotel  
101 - 5401 43 Street, Bonnyville, AB  
1-780-826-6226

## 24th Annual Alberta CARE Conference

September 11th- 13th

# 2024

GENMEC Hall  
4315 - 50 Avenue  
Bonnyville, AB



## Tuesday, September 10th

Alberta CARE HHW DEMO Trailer on Site

## Wednesday, September 11th

9:00 a.m. - 5:00 p.m. Registration and Exhibit Set Up

11:00 a.m. Light Lunch and Refreshments

12:30 p.m. TOUR 1 *(Bus Provided)*

- Ardmore Landfill
- Cold Lake Fish Hatchery
- Kinsoo Ridge with Activities
- Cold Lake Brewers Beer tasting
- OPTIONAL -Adventure Park - Pre-register \$35.00 includes Target Golf (clubs provided)

OR

TOUR 2 *(Bus Provided)*

- Ardmore Landfill
- Kinsoo Ridge with Activities
- Cold Lake Brewers Beer tasting
- OPTIONAL -Adventure Park - Pre-register \$35.00 includes Target Golf (clubs provided)

6:00 p.m. Welcoming Remarks from the City of Cold Lake  
Welcoming Remarks from the MD of Bonnyville  
Welcoming Remarks from the Town of Bonnyville

6:30 p.m. BUFFET BANQUET at the Kinsoo Ridge  
(The MD of Bonnyville is offering pickup service from Genmec Hall at 2:00 p.m., 3:00 p.m., 4:00 p.m., and 5:00 p.m.)

Buses returning to Bonnyville between 8:00 p.m. and 9:00 p.m.

This Conference is Alberta Environment approved for 'Continuing Education Units'

## Thursday, September 12th

7:00 a.m. Exhibit Viewing & Buffet Breakfast at Genmec Hall

8:15 a.m. Welcome – Alberta CARE

8:30 a.m. Environmental Strategies and Accomplishments  
Brad Ollen, Manager Waste Services, MD of Bonnyville

9:15 a.m. Waste to Energy Project Phase II  
Art Sawatzky, General Manager  
Peace River Waste Management Company  
Al Comey, Waste Energy Solutions *(Coffee Side Board)*

10:00 a.m. Updated Alberta Extender Producer Responsibility  
Che-Wei Chung, VP President Stewardship

10:45 a.m. Circular Materials Municipality Update  
Jon Ingrid, Managing Director Alberta & Yukon

11:30 a.m. Alberta Recycling Management Authority  
Collection Site Awards Of Excellence.  
Ed Gugenhlemer, CEO

NOON BUFFET LUNCHEON

1:15 p.m. TOUR 4

- Grain Bag Rolling Demo - Fort Kent, AB
- Fort Kent Bin Site
- Waste Shredder DEMO - LaCorey Landfill

OR

1:30 p.m. Golfing at Bonnyville Golf and Country *(Travel on your own)*

OR

1:30 p.m. TOUR 5

- Boat Tour to French Bay *(Limited Seating) (Travel on your own)*

5:00 p.m. Cocktails

6:30 p.m. BUFFET BANQUET

8:00 p.m. Silent Auction Ends

9:00 p.m. HOSPITALITY EVENING - Hosted by K&K Recycling

\$600.00 Registration Per Person  
Register 3 or more Delegates  
and receive a...

10% Discount!

## Friday, September 13th

Exhibit Viewing & Hot Buffet Breakfast

8:30 a.m. Home Food Recycling Demo Unit  
Food Cycle Science Corp. presented by Rob Smith,  
Athabasca Regional Waste Services Commission

9:00 a.m. Post-Shell, and Alternative for Daily cover for  
Landfills, Cost Saving Benefits,  
James Manchester, LSC Environmental

9:45 a.m. Innovating Waste Management at County  
of Wetaskiwin;  
Alberta's First End to End Circular Waste Solution  
Partnership with Nova Scotia clean-tech Company  
Scott MacDougall, CAO County of Wetaskiwin and  
Kevin Cameron, VP of Sustane, Business  
Development

11:00 a.m. Closing Remarks - Alberta CARE  
*(Coffee Side Board During Morning Sessions)*



Sailing on  
Cold Lake

Kinsoo Adventure Park



Biking and  
Quad Trails



Bonnyville and District  
Centennial Centre

Cancellation Deadline  
August 28th 2024

Printed on 100% Post-Consumer Recycled Paper



ALBERTA Coordinated Action for  
Recycling Enterprises (CARE)  
1-780-980-8089 Office  
1-780-668-6767 Cell