



TOWN OF BONNYVILLE

STAFF REPORT

TITLE: Policy No. 24-FN-099 – Sporting Event Attendance Funding Policy

MEETING DATE: August 20, 2024

EXECUTIVE SUMMARY: As previously stated in prior Staff Reports, Policy No. 22-FN-083 is the governing Sponsorships and Donations policy, but due to the number of requests received, the different activities the funding is being requested for and the varying dollar amounts of the requests, Council has directed Administration to investigate possible amendments that can be incorporated into a policy for approval to streamline the request process.

At the April 23rd, 2024, Governance and Priorities meeting, Administration presented seven grant programs from Lac La Biche County that encompassed all the criteria Council would like to see incorporated into a policy for various funding requests submitted to the Town. Attached is draft Policy No. 24-FN-099, the Sporting Event Attendance Funding Policy. The intent is that this Policy become effective for the 2025 budget year.

BACKGROUND: Policy No. 24-FN-099 was drafted with the intent of supporting local sports teams and athletes who qualify for provincial, national and international competitions. Annually, Council may set aside funding for individuals and teams who qualify for these competitions and the funding will be allocated on a first come first serve basis. The funding levels range from \$200 - \$600 for individual requests and \$1,000 - \$2,000 for team requests. This funding is intended for youth under 18, seniors over 65 and special needs competitions.

Funding applications under this program are due throughout the year. The policy as drafted, stipulates that all applications are directed to Administration who will approve funding up to the levels stipulated in the policy. Funding requests outside the parameters of this policy will be submitted to Council for consideration.

Draft Policy No. 24-FN-099 includes an application form for individuals, an application form for organizations and program guidelines.

ALTERNATIVES: The Governance and Priorities Committee may consider the following alternatives:

1. Direct Administration to prepare amendments as recommended by the Committee to the draft policy presented and submit to Council for approval at the August 27th Council meeting.
2. Accept as information only.

RECOMMENDED ACTION: That the Governance and Priorities Committee direct Administration to prepare a Request for Decision for Policy No. 24-FN-099 and present to Council at the August 27th Council meeting for approval.

BUDGET IMPLICATIONS: (Yes or No): Yes – Budget 2025 going forward

ATTACHMENTS: Draft Policy No. 24-FN-099, applications forms and program guidelines.

SUBMITTED BY: Renee Stoyles, General Manager of Corporate Services